

An architectural rendering of a modern urban parkside development. On the left, a multi-story building with curved balconies and large windows overlooks a paved plaza. The plaza features several small, round white tables with black metal chairs, where people are sitting and talking. A man in a dark suit and white shirt is walking towards the camera. To the right of the plaza is a lush garden area with a variety of plants, including tall pink flowering trees, green trees, and large bushes of purple and white hydrangeas. A curved stone wall separates the garden from the plaza. In the background, a large green lawn is visible, with a few people walking on it. A building with a red "Westfield" sign is visible in the distance. The sky is clear and blue.

WHITE  
CITY  
LIVING

PARKSIDE

St James  
Designed for life





## LIVE PARKSIDE

The Parkside residences enjoy elevated views over the central gardens. Five acres of greenery meticulously designed to celebrate every passing season with more than 6,400 trees and plants from 40 different species. Parkside is perfectly placed to enjoy life surrounded by nature.

**Live bright.**





## LIVE IN THE HEART OF THE NEW WHITE CITY

London's brightest new neighbourhood affords a living experience like no other. With over 2,300 new homes set in eight acres of parks and gardens, surrounded by world-class entertainment, education, culture and commerce. Adjacent to two Zone 2 Tube stations and less than 15 minutes\* from the West End.

Computer generated image is indicative only and subject to change. Glazed balustrades may be subject to change. \*Travel times from [tfl.gov.uk/plan-a-journey](https://www.tfl.gov.uk/plan-a-journey) from White City/Wood Lane stations.



**Imperial College  
North Campus**  
Exceptional education.  
Biomedical Research  
Centre, Molecular  
Science Research Hub  
and more.

**Imperial College  
South Campus**  
Scale Space business  
innovation hub and 10  
year meanwhile and  
business spaces.

**White City Place**  
Creative and innovation  
business hub.

**WHITE  
CITY  
LIVING**

**Royal College of Art**  
Leading centre for  
art and design.

**Television Centre**  
Independent cinema,  
restaurants, cafés,  
bars and a Soho House  
members club.  
World-class television  
production facilities.

**Westfield  
London**  
Europe's largest  
shopping centre  
with over 300 stores  
60 restaurants and  
bars and 20 state-  
of-the-art cinema  
screens.

The City

Mayfair

Hyde Park

Westbourne Grove

Notting Hill

Kensington

Holland Park

  
White City  
Station

  
Wood Lane  
Station

  
Shepherd's Bush  
Station

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Live bright.



“The key to our masterplan is a network of gardens and water landscapes drawing on the rich history of the area. Which in turn create the perfect setting for the buildings that shape what is the residential heart of the new White City.”

Pankaj Patel, Patel Taylor Architects



06 CASCADES



07 ORIENTAL BRIDGES



10 AQUATIC PLANTING



11 WATERFALL

- (01) Exhibition Park
- (02) Railway arches with shops, bars and restaurants
- (03) Centre Stage
- Central Gardens
- (4A) Spring Gardens
- (4B) Autumn Gardens
- (05) Residents' Magnolia Garden
- (06) Cascades
- (07) Oriental bridges
- (08) Water Garden Terrace
- (09) Water Garden Lounge
- (10) Aquatic planting
- (11) Waterfall
- (12) Reflection Garden
- (13) Oriental Garden
- (14) Cassini Concierge
- (R) Residents' facilities
- (M) Marketing Suite
- The Water Gardens



Scan the QR code to view the 3D tour



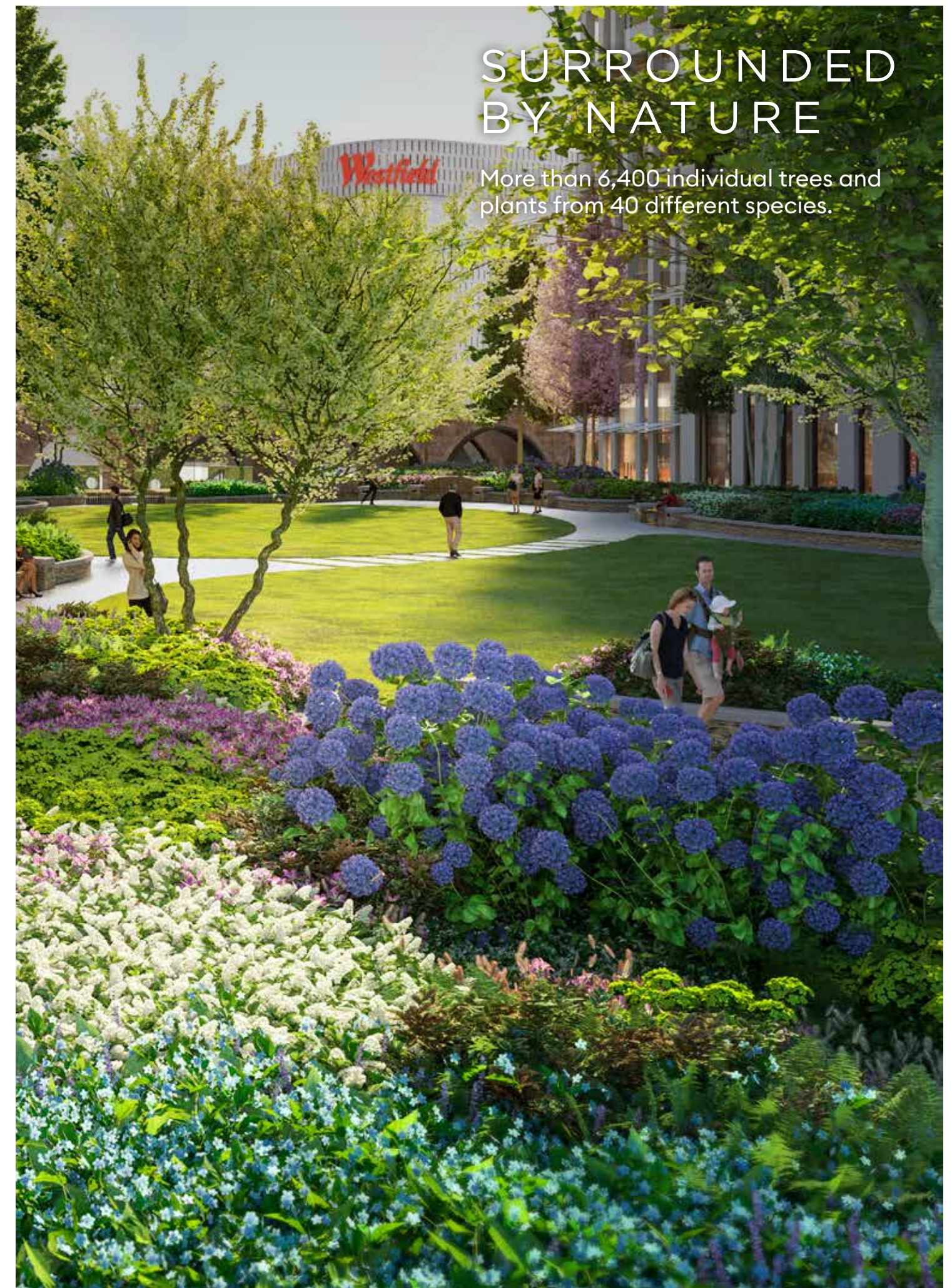


## LIVE AT THE WATER'S EDGE

The landscape will feature more than 50 individual fountains, jets and cascades.

Computer generated images are indicative only and subject to change

Live bright.



## SURROUNDED BY NATURE

More than 6,400 individual trees and plants from 40 different species.



# HOME CLUB

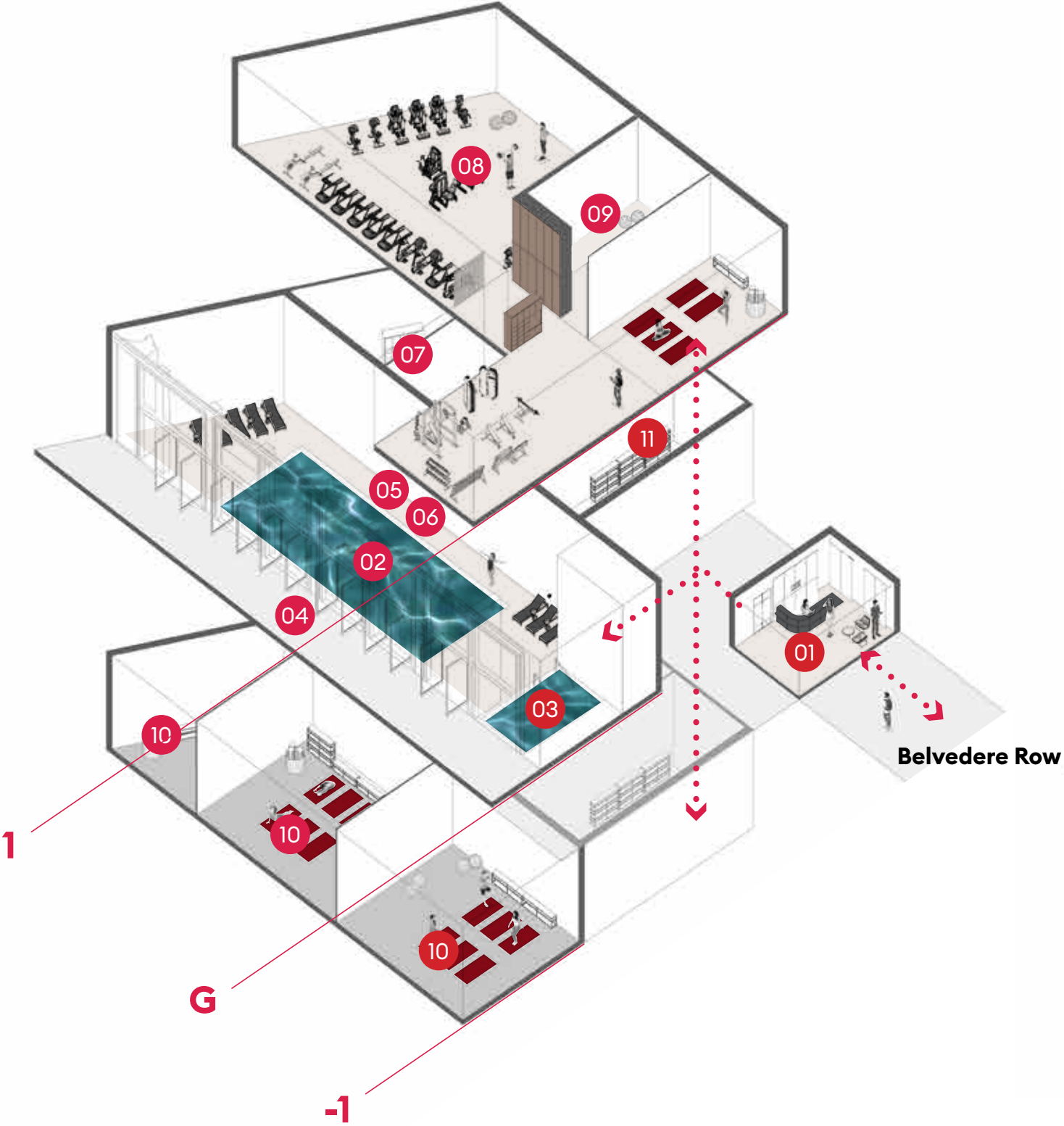
Relax with a drink beside the open fire in the Residents' Club Lounge, or wind down in the swimming pool and spa. Work-out in the state-of-the-art gym, or sit back and take in the latest movies in the private cinema. Host dinner for friends in the private dining room, or catch-up on work in the business suite. Whatever your mood, the club is your home from home.



24-hour Concierge, swimming pool with sun terrace, Residents' Club Lounge, therapeutic hydro-pool, dining room and private kitchen, fully equipped gym with rooms for personal training and classes, treatment and massage rooms, café, two 12-seat private cinemas with food and drink facilities, business lounge and meeting rooms, entertainment suite.

Computer generated images and lifestyle images are indicative only and subject to change.

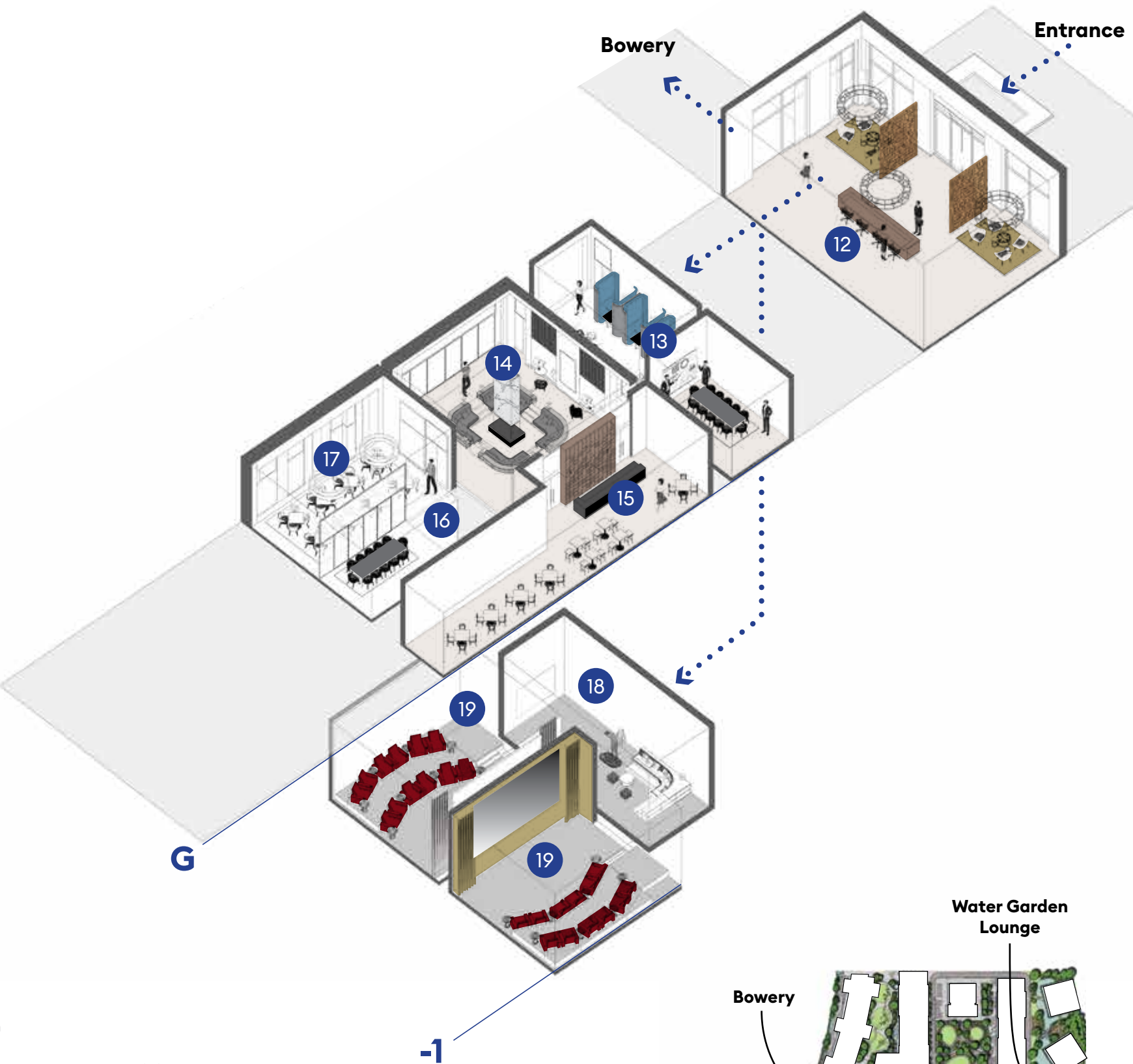




WORLD-CLASS  
RESIDENTS' FACILITIES

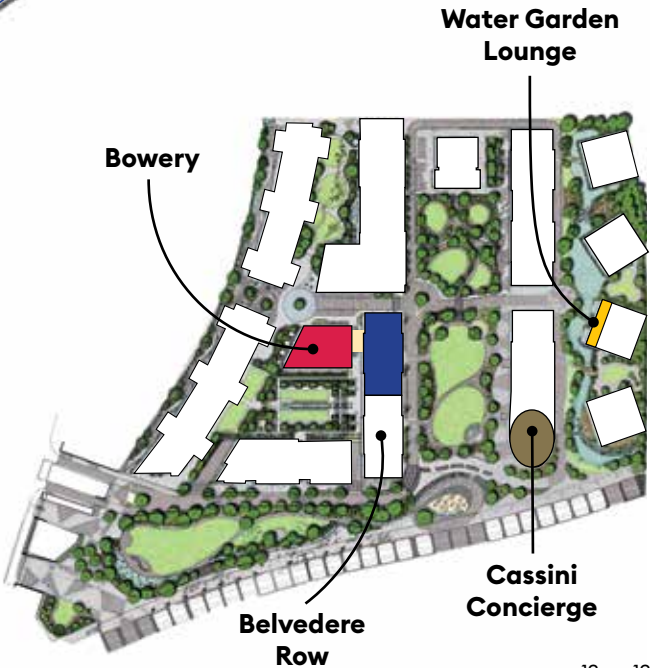
Amongst the most extensive private residents' facilities in London, the state-of-the-art Home Club occupies more than 20,000 sq ft across two buildings.

The diagram is indicative only and subject to change and planning. In line with our policy of continuous improvement we reserve the right to alter the layout and building style at any time without notice.



- (01) Health Club reception
- (02) Swimming pool
- (03) Hydro-pool
- (04) Sun terrace
- (05) Sauna
- (06) Steam room
- (07) Changing facilities
- (08) Fully equipped gym
- (09) Stretching area
- (10) Personal training rooms
- (11) Treatment rooms

- (12) 24-hour Concierge
- (13) Business lounge and meeting room
- (14) Residents' Club Lounge
- (15) Café
- (16) Dining room and private kitchen
- (17) Multiple events space
- (18) Entertainment suite
- (19) Two private cinemas





# WATER GARDEN LOUNGE

Cross an oriental bridge and enter the tranquil Water Garden Lounge. The perfect place to work and meet during the day, or relax in the evening and socialise with friends at the water's edge.

- (01) Work space
- (02) Water Garden terrace
- (03) Seating area
- (04) Lounge
- (05) Relaxation area
- (06) Private study area
- (07) Garden room





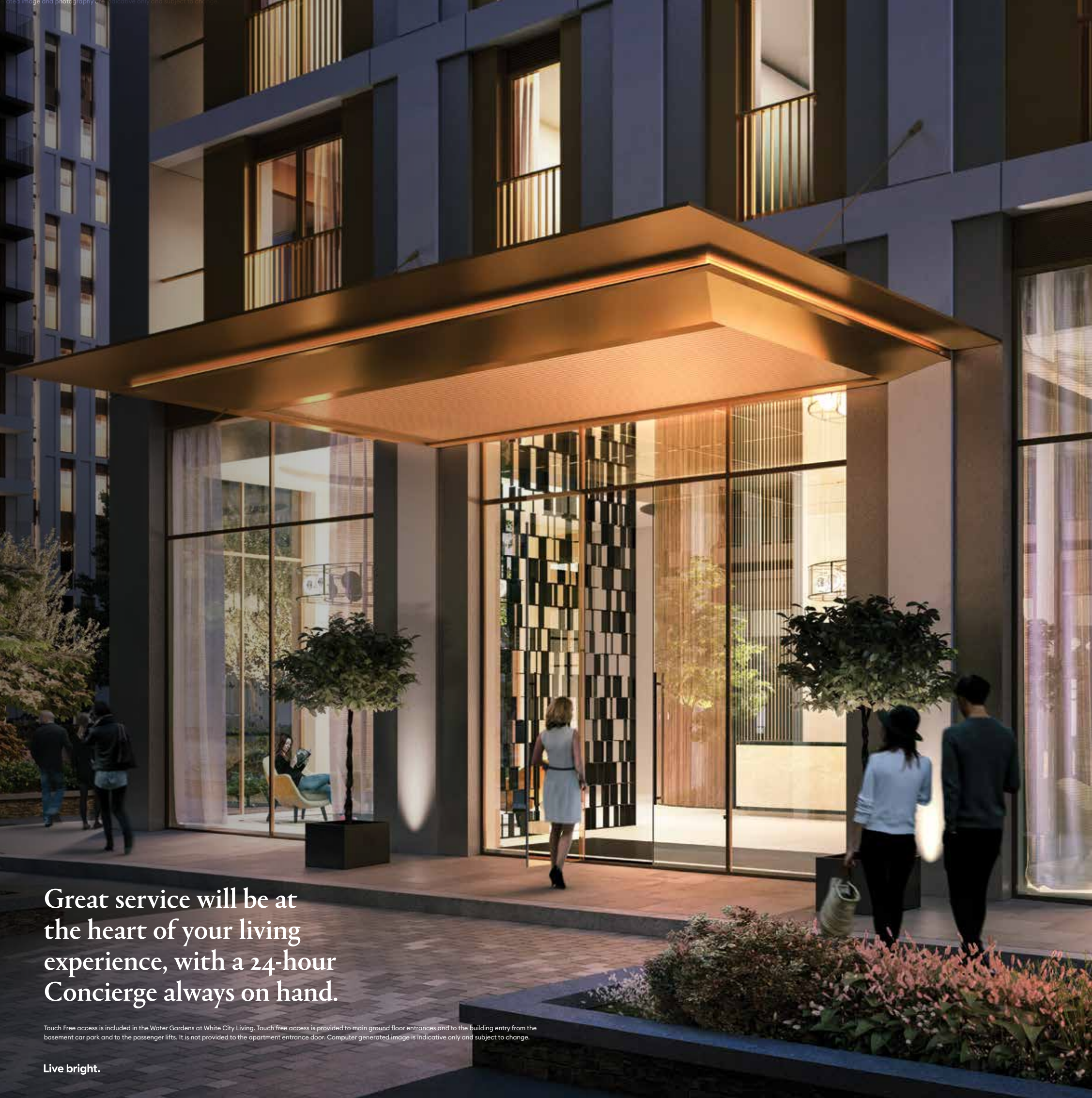


# YOUR SPACE TO REFLECT

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Live bright.





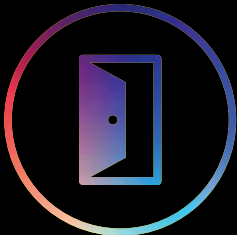
Great service will be at the heart of your living experience, with a 24-hour Concierge always on hand.

Touch Free access is included in the Water Gardens at White City Living. Touch free access is provided to main ground floor entrances and to the building entry from the basement car park and to the passenger lifts. It is not provided to the apartment entrance door. Computer generated image is indicative only and subject to change.

Live bright.

# WELCOME TO THE FUTURE

Touch Free access at the Water Gardens. The entrance door will automatically open as you arrive and the lift will be ready to take you to your apartment floor, so you don't have to lift a finger.



Touch free journey to your apartment



Enter the building touch free



Touch free Intelligent lift automatically takes you to your apartment floor



Receive notifications and instant alerts



Arrange delivery and let visitors in via your smartphone



Send a virtual key to family and friends for touch free access to your building



“Refined details and sophisticated finishes are offset by bold furnishings in striking accent colours for this contemporary living room. With an emphasis on comfort and style, each piece has been carefully curated to complement a modern lifestyle, enhancing your everyday living.”

London Design Group, Interior Designers



Show home photography is indicative only.

Live bright.





With generous windows, the apartments are filled with natural light. The private balconies and terraces seamlessly connect you to the outside world with views over the Water Gardens or Central Gardens.



Show home photography is indicative only.

Live bright.





Show home photography is indicative only.

Live bright.





# SPECIFICATION

Bespoke kitchens with fine materials and high quality Miele appliances create a focal point for the home.

Show home photography and computer generated images are indicative only.

Live bright.

## COLOUR PALETTE OPTIONS



Elevation  
Light palette



Inspiration  
Medium palette



Reflection  
Dark palette



## KITCHENS

Interior designed kitchens with a choice of three colour palettes\*

Feature lighting above and below wall cabinets and task lighting to splashback

Matt lacquered kitchen cabinets with tall units and shelving in gloss

Soft closing drawers and doors

Pendant lights over kitchen island/peninsula†

Polished composite stone worktop and matching upstand

Feature polished natural stone splashback continued above wall cabinets

Black chrome utensil rail to splashback

Open shelving to island/peninsula†

Stainless steel undermount sink

Single lever kitchen tap in black chrome

Recycling bins to base unit

Miele black appliances

Suites include 450mm dishwasher, induction hob, hob extractor, undercounter combi oven, integrated fridge/freezer

1 Beds (as Suites) with upgrade to 600mm dishwasher, single oven and combi oven

2 Beds (as 1 Bed) plus Caple 300mm wine cooler

3 Beds (as 2 Bed) upgrade to 600mm Miele wine cooler plus coffee machine

## UTILITY

Matt white finish cabinets with matching white stone worktop†

Miele washer/dryer to utility cupboard

Separate Miele washing machine and tumble dryer to utility rooms†

\* Purchaser choices and options are available subject to build stage. Please ask your Sales Consultant for further information. Material and colourways are subject to change.

† To selected apartments dependent on layout. Location of kitchen appliances subject to change.





Show home photography and computer generated images are indicative only.

BATHROOMS

- Interior designed bathrooms with a choice of three colour palettes\*
- Marble effect tile to floor, bath panel and vanity wall
- Horizontal gloss porcelain tile to bath wall and shower enclosure
- HIGH-MACS® composite countertop, basin and shelf to bathroom
- Semi-recessed basin and feature stone effect shelf to ensuite
- Recess with glass shelf to shower area
- Floor to ceiling mirror flush with tiles
- Mirrored vanity cabinet with shelving, lighting, magnifying mirror and lined in timber laminate
- Brassware finished in black chrome
- Black chrome hand towel bar, robe hooks, and toilet roll holder
- Low level shower tray with shower screen to ensuite

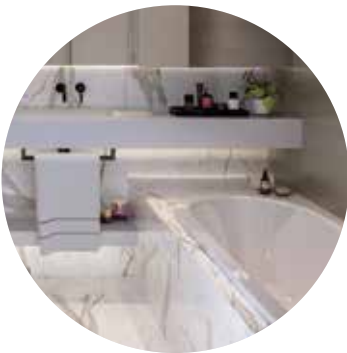
- Bath with wall-mounted shower and glass screen to bathroom
- Wall-mounted WC with soft close seat in white finish
- Black chrome ladder-style heated towel rail
- Feature lighting on separate switch

ELITE

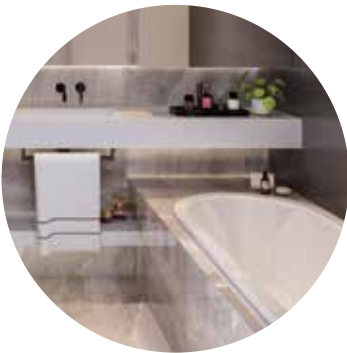
- Bath with hand-held shower to four piece ensuite\*
- Walk-in flush shower enclosure to four piece ensuite\*
- Inset bath with stone effect tile surround to four piece ensuite\*

Live bright.

COLOUR PALETTE  
OPTIONS



Elevation  
Light palette



Inspiration  
Medium palette



Reflection  
Dark palette



HEATING & COOLING

- Underfloor heating throughout excluding some areas (please refer to mechanical layout)
- Comfort cooling to all habitable rooms
- Communal system with metered water and electrical supply to apartments
- Heating controls with remote connectivity

ELECTRICAL & LIGHTING

- White LED downlights throughout
- Black chrome sockets and switch plates
- Double socket with USB charger port to kitchen and bedrooms
- Provision for Sky+ HD and choice of two satellite channels (either Hotbird or Arabsat)
- Sky Q playback to all rooms
- Provision for fibre optic broadband, BT and Hyperoptic

INTERNAL FINISHES

- Timber laminated front entrance door with vertical feature band and matching handle in bronze
- White painted internal doors and skirtings
- Black chrome finish ironmongery
- White painted walls and ceilings
- White roller blinds within recess to all windows
- Coat cupboard with shelf and hanging rail including sensor lighting
- Engineered timber plank flooring throughout excluding bathroom and bedrooms
- Carpet to bedrooms\*
- Flooring colour choices available\*

BEDROOMS

- Fitted wardrobes to all bedrooms with lacquered hinged or sliding doors
- Wardrobe internals include timber laminate shelf, metal hanging rail and sensor lighting
- Light switch at bed position

ELITE

- Master bedroom wardrobes include timber laminate lining, shelving and drawers



SECURITY

- CCTV to apartment lobby areas, car park and external areas
- Colour screen video/audio door entry system
- 24-hour Concierge

EXTERNAL

- Aluminium decking to balconies
- Paving to terrace areas

COMMUNAL AREAS

- Interior designed apartment entrance lobbies and corridors
- Tiled floor to main entrance lobby
- Feature linear perimeter lighting to entrance lobby
- Carpet to apartment corridors
- Wallpaper to apartment corridor walls

CUSTOMER UPGRADE  
OPTIONS

- Internal wardrobe drawers, shelving, lining to timber laminate
- Internal fitting to coat cupboard including shelves, drawers, storage options\*
- Timber flooring to bedrooms in lieu of carpet

\* Purchaser choices and options are available subject to build stage and time of reservation. Please ask your Sales Consultant for further information. Material and colourways are subject to change.  
† To selected apartments dependent on layout. Location of kitchen appliances subject to change.

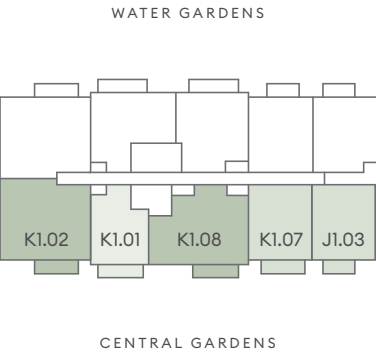


PLOT LOCATOR  
PARKSIDE APARTMENTS

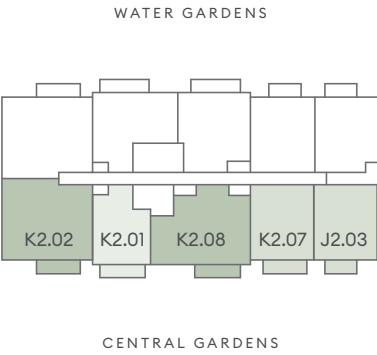


- Key**
- Studio
  - 1 bed
  - 2 bed
  - Elite 3 bed

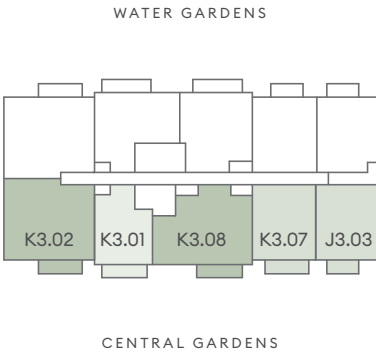
Floor 1



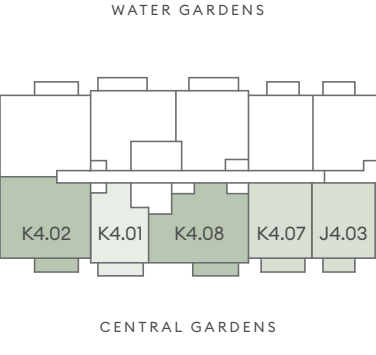
Floor 2



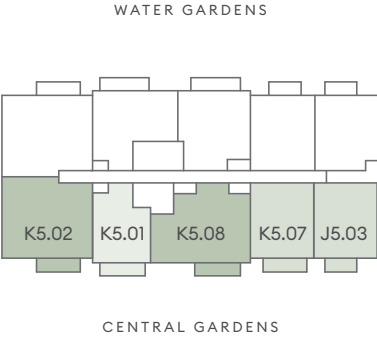
Floor 3



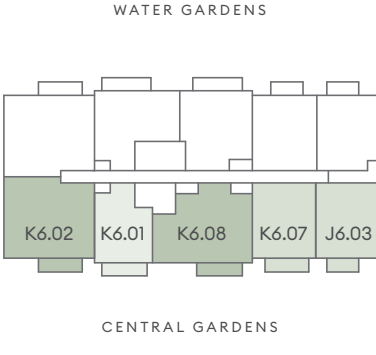
Floor 4



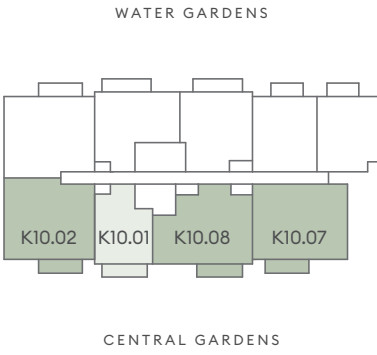
Floor 5



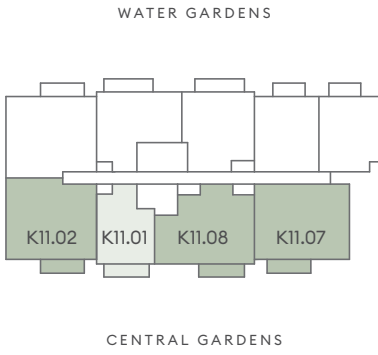
Floor 6



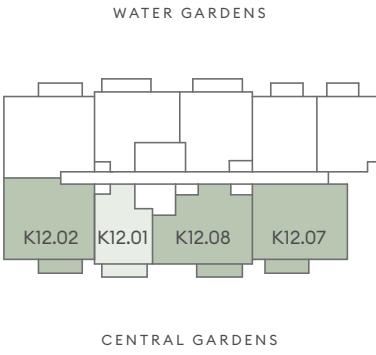
Floor 10



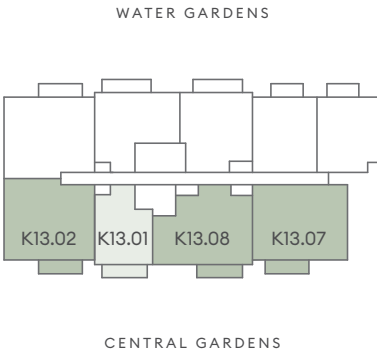
Floor 11



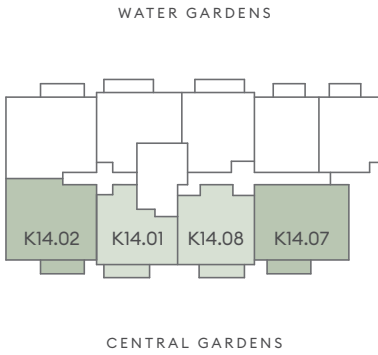
Floor 12



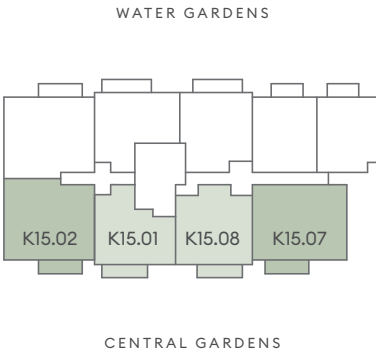
Floor 13



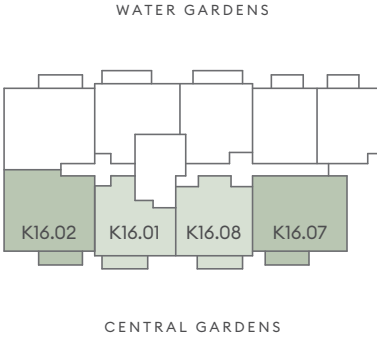
Floor 14



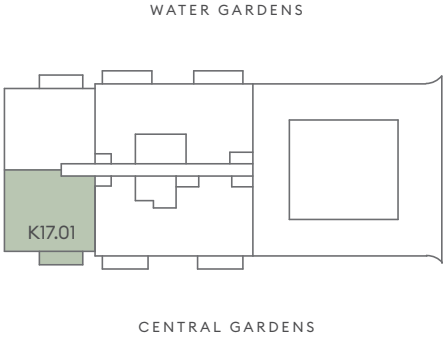
Floor 15



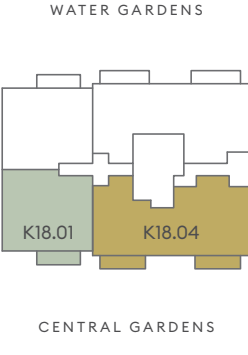
Floor 16



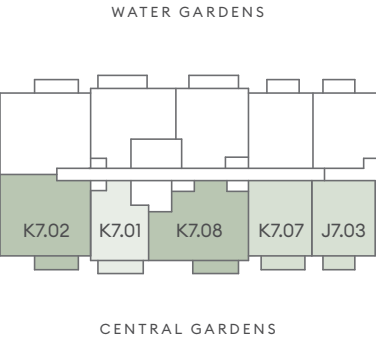
Floor 17



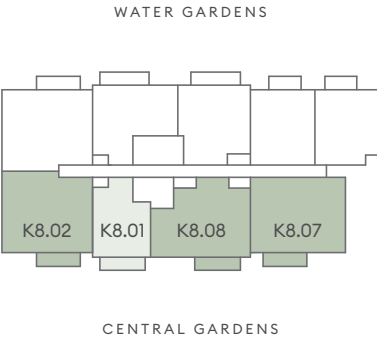
Floor 18



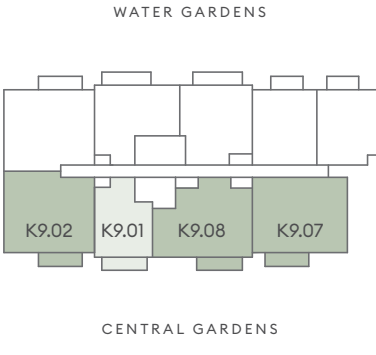
Floor 7



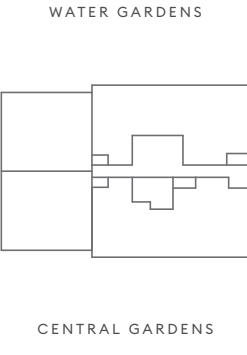
Floor 8



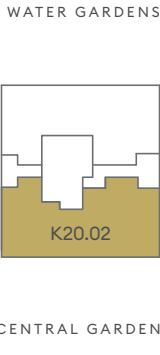
Floor 9



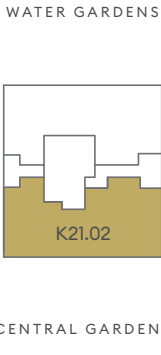
Floor 19



Floor 20

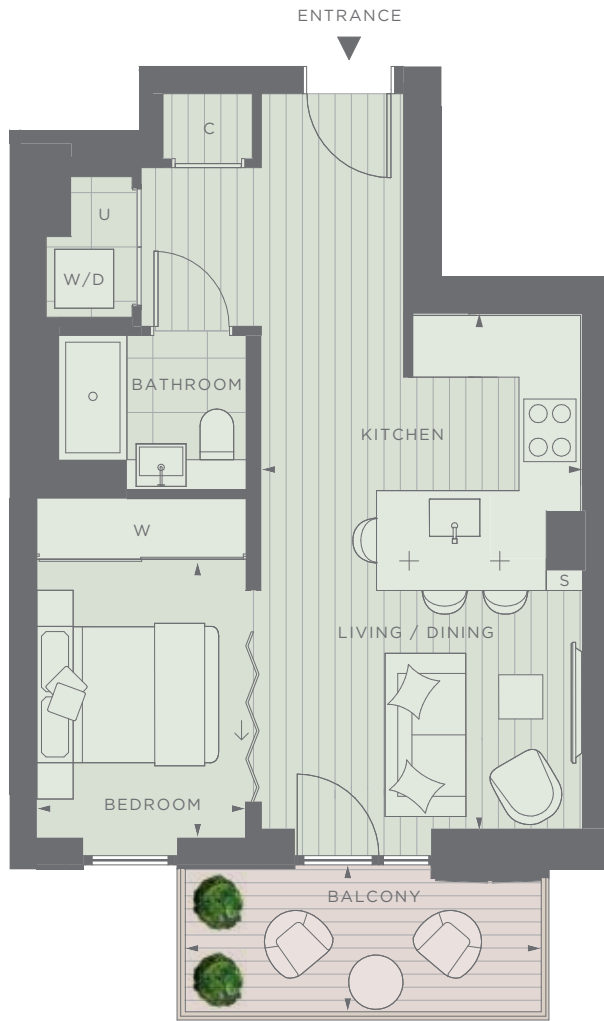


Floor 21

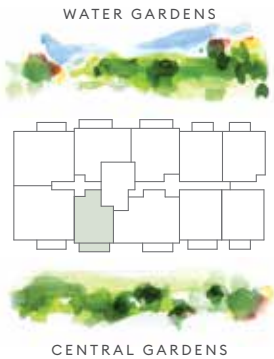




TYPE 01  
STUDIO



CENTRAL GARDENS



CASSINI

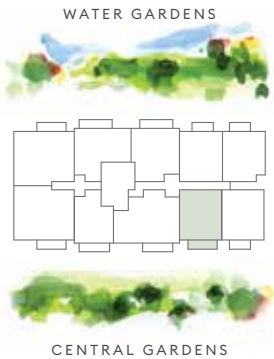
C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant

Floorplans shown for White City Living are for approximate measurements only and are not necessarily shown to scale. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%.  
The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Kitchen appliance/sink positions indicated are for guidance only.  
External cladding and window mullion locations and sizing are indicative and subject to change.

TYPE 04  
ONE BEDROOM



CENTRAL GARDENS



CASSINI

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant

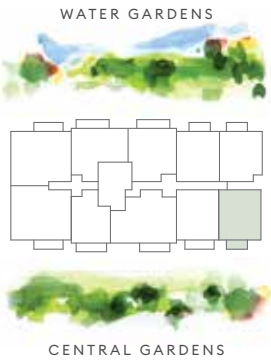
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TYPE 06  
ONE BEDROOM



Plots	J1.03, J2.03, J3.03, J4.03, J5.03, J6.03, J7.03	
Internal measurements	51.0 m <sup>2</sup>	549 sq ft
External measurements	5.0 m <sup>2</sup>	54 sq ft
Kitchen/Living/Dining	7.60 x 3.47 m	24ft 11" x 11ft 5"
Bedroom	3.30 x 3.13 m	10ft 10" x 10ft 3"
Balcony	3.44 x 1.65 m	11ft 3" x 5ft 5"



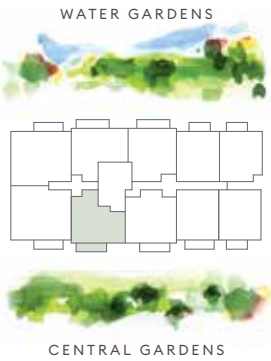
CASSINI

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant

TYPE 10  
ONE BEDROOM



Plots	K14.01, K15.01, K16.01	
Internal measurements	56.3 m <sup>2</sup>	605 sq ft
External measurements	5.5 m <sup>2</sup>	59 sq ft
Kitchen	3.05 x 2.64 m	10ft x 8ft 8"
Living/Dining	4.09 x 4.70 m	13ft 5" x 15ft 5"
Bedroom I	3.80 x 2.76 m	12ft 6" x 9ft 1"
Balcony	4.02 x 1.46 m	13ft 2" x 4ft 9"



CASSINI

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant

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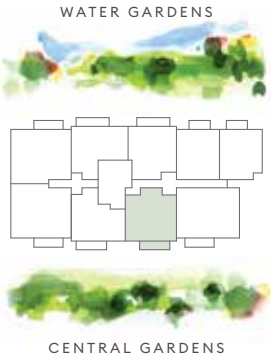
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TYPE 11  
ONE BEDROOM



Plots	K14.08, K15.08, K16.08	
Internal measurements	61.4 m <sup>2</sup>	661 sq ft
External measurements	5.5 m <sup>2</sup>	59 sq ft
Kitchen	3.00 x 3.00 m	9ft 10" x 9ft 10"
Living/Dining	4.23 x 4.70 m	13ft 11" x 15ft 5"
Bedroom 1	3.05 x 3.21 m	10ft x 10ft 6"
Balcony	4.03 x 1.65 m	13ft 3" x 5ft 5"



CASSINI

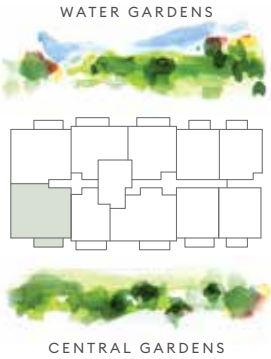
C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant

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TYPE 18  
TWO BEDROOM



Plots	K1.02, K2.02, K3.02, K4.02, K5.02, K6.02, K7.02, K8.02, K9.02, K10.02, K11.02, K12.02, K13.02, K14.02, K15.02, K16.02, K17.01, K18.01	
Internal measurements	78.1 m <sup>2</sup>	841 sq ft
External measurements	7.4 m <sup>2</sup>	80 sq ft
Kitchen/Living/Dining	4.87 x 6.50 m	16ft x 21ft 4"
Bedroom 1	5.45 x 3.00 m	17ft 11" x 9ft 10"
Bedroom 2	3.45 x 3.06 m	11ft 4" x 10ft 0"
Balcony	4.78 x 1.68 m	15ft 8" x 5ft 6"



CASSINI

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant

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TYPE 20A  
TWO BEDROOM



Plots	K08.07, K11.07, K14.07, K16.07	
Internal measurements	77.1 m <sup>2</sup>	830 sq ft
External measurements	7.0 m <sup>2</sup>	75 sq ft
Kitchen	3.00 x 3.38 m	9ft 10" x 11ft 1"
Living/Dining	4.60 x 4.13 m	15ft 1" x 13ft 7"
Bedroom 1	5.65 x 3.03 m	18ft 6" x 9ft 11"
Bedroom 2	2.80 x 2.75 m	9ft 2" x 9ft 0"
Balcony	4.86 x 1.69 m	15ft 11" x 5ft 6"



CASSINI

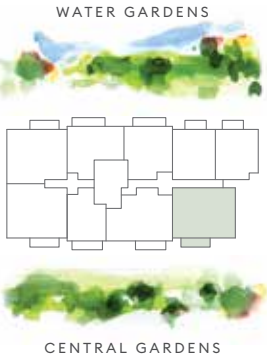
C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant

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TYPE 20B  
TWO BEDROOM



Plots	K09.07, K10.07, K12.07, K13.07, K15.07	
Internal measurements	77.1 m <sup>2</sup>	830 sq ft
External measurements	7.4 m <sup>2</sup>	80 sq ft
Kitchen	3.00 x 3.38 m	9ft 10" x 11ft 1"
Living/Dining	4.60 x 4.13 m	15ft 1" x 13ft 7"
Bedroom 1	5.65 x 3.03 m	18ft 6" x 9ft 11"
Bedroom 2	2.80 x 2.75 m	9ft 2" x 9ft 0"
Balcony	5.00 x 1.66 m	16ft 4" x 5ft 5"



CASSINI

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant

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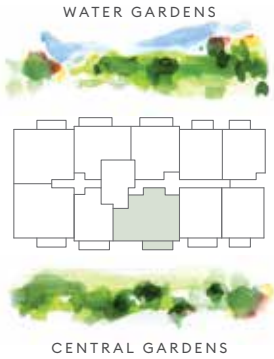


TYPE 22A  
TWO BEDROOM



Plots	K1.08, K5.08, K7.08, K9.08, K10.08, K12.08, K13.08	
Internal measurements	74.9 m <sup>2</sup>	807 sq ft
External measurements	6.9 m <sup>2</sup>	74 sq ft
Kitchen	3.00 x 2.25 m	9ft 10" x 7ft 5"
Living/Dining	5.05 x 4.67 m	16ft 7" x 15ft 4"
Bedroom 1	4.90 x 3.97 m	16ft 1" x 13ft 0"
Bedroom 2	3.56 x 2.79 m	11ft 8" x 9ft 2"
Balcony	4.97 x 1.62 m	16ft 4" x 5ft 4"

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant



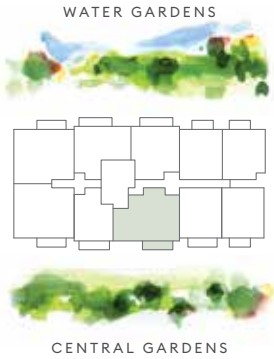
CASSINI

TYPE 22B  
TWO BEDROOM



Plots	K2.08, K3.08, K4.08, K6.08, K8.08, K11.08	
Internal measurements	74.9 m <sup>2</sup>	807 sq ft
External measurements	7.5 m <sup>2</sup>	80 sq ft
Kitchen	3.00 x 2.25 m	9ft 10" x 7ft 5"
Living/Dining	5.05 x 4.67 m	16ft 7" x 15ft 4"
Bedroom 1	4.90 x 3.97 m	16ft 1" x 13ft 0"
Bedroom 2	3.56 x 2.79 m	11ft 8" x 9ft 2"
Balcony	5.00 x 1.66 m	16ft 4" x 5ft 5"

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant



CASSINI

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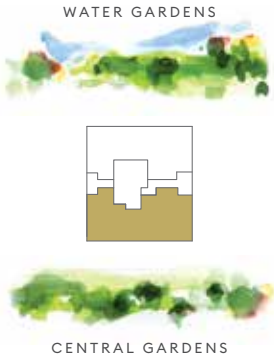


TYPE 33  
ELITE THREE BEDROOM



Plots	K20.02, K21.02	
Internal measurements	109.0 m <sup>2</sup>	1,173 sq ft
Balcony 1	4.5 m <sup>2</sup>	48 sq ft
Balcony 2	4.5 m <sup>2</sup>	48 sq ft
Kitchen	2.13 x 3.88 m	6ft 11" x 12ft 8"
Living	5.05 x 4.48 m	16ft 7" x 14ft 8"
Dining	2.65 x 3.55 m	8ft 8" x 11ft 8"
Bedroom 1	3.70 x 3.70 m	12ft 2" x 12ft 2"
Bedroom 2	4.00 x 3.70 m	13ft 1" x 12ft 2"
Bedroom 3	4.13 x 2.78 m	13ft 6" x 9ft 1"
Balcony 1	2.52 x 2.00 m	8ft 3" x 6ft 6"
Balcony 2	2.68 x 1.85 m	8ft 9" x 6ft 1"

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant



CASSINI

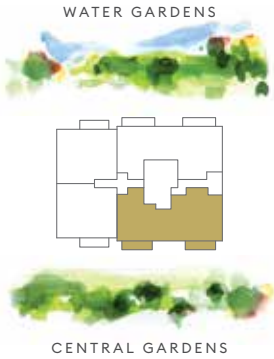
Floorplans shown for White City Living are for approximate measurements only and are not necessarily shown to scale. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%.  
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TYPE 37  
ELITE THREE BEDROOM



Plots	K18.04	
Internal measurements	113.4 m <sup>2</sup>	1,221 sq ft
Balcony 1	5.5 m <sup>2</sup>	59 sq ft
Balcony 2	4.5 m <sup>2</sup>	48 sq ft
Kitchen	3.90 x 2.35 m	12ft 10" x 7ft 8"
Living/Dining	4.80 x 5.80 m	15ft 9" x 19ft
Bedroom 1	7.30 x 4.40 m	23ft 11" x 14ft 5"
Bedroom 2	3.70 x 2.75 m	12ft 1" x 9ft
Bedroom 3	3.70 x 2.75 m	12ft 1" x 9ft
Balcony 1	3.94 x 1.60 m	12ft 11" x 5ft 3"
Balcony 2	2.68 x 2.11 m	8ft 9" x 6ft 11"

C: Cupboard U: Utility Cupboard W: Wardrobe  
W/D: Washer Dryer S: Shelving + Pendant



CASSINI

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At St James, we are committed to creating great places where people love to live, work and relax. Where the homes are light-filled, adaptable and finished to very high standards. Where carefully planned public areas enhance well-being and quality of life for residents and visitors. Where people feel a sense of community.

#### Customers drive all our decisions

We achieve that by putting our customers at the heart of everything we do. First, we strive to understand what our customers want and need – well-built homes, in a pleasant and safe neighbourhood, with plenty of amenities and good transport connections. Then we apply that understanding to all our planning and design decisions.

And for every new development, we challenge ourselves to go further, to improve and innovate, ensuring we satisfy the real needs of our customers in inspiring and sustainable ways.

#### Choice and diversity

No two St James customers are the same, so we aim to offer a wide choice of property location, size and type. From central London to major towns and cities; from market towns to rural villages, countryside to the coast – we build in locations our customers love. And whatever home you are looking for, whether that's a city penthouse, a modern studio apartment or traditional family home, you will find the perfect fit for your lifestyle.

#### Quality first to last

Quality is the defining characteristic of St James developments, right down to the very last detail. We choose our locations, style of homes, construction practices, materials and specifications with great care. When you buy a new home from

St James you can be safe in the knowledge that it is built to high standards of design and quality, has low environmental impact and that you will receive a professional, efficient and helpful service from us. For extra peace of mind, all new properties come with a 10-year build warranty.

#### Green living

For St James sustainability isn't simply the latest buzzword. We are committed to creating a better environment within our developments and in the areas that surround them. That's why we build on brownfield sites whenever we can, bringing new life to disused and unloved spaces. We take care to protect the natural environment and enhance biodiversity. All our homes are designed to reduce water and energy consumption, and to enable residents to recycle waste.

#### Commitment to the future

When we plan a development, we take a long-term view of how the community we create can thrive in years to come. Our aim is to permanently enhance the neighbourhoods in which they are located, though intelligent design, quality landscaping, sympathetic architecture or restoration, and high standards of sustainability. We don't just build for today; we build for the future too.



## Our Vision

Berkeley Group is a responsible organisation, wholly committed to being a world-class business, as defined by the quality of places we create, the value they generate for people, communities and the environment, and their positive long-term impact on society. We set ourselves the highest standards in the industry for design, construction, safety and efficiency.

Our Vision, a strategic plan for the business, is designed to raise our standards higher still. Our Vision is reviewed every two years, following objective analysis and discussion of the key industry, national and global issues that are most relevant to our customers and supply chain. Our Vision focuses our attention on five key business areas: Customer experience, Quality homes, Great places, Efficient and considerate operations, Commitment to people and safety.

## The Berkeley Foundation

We are committed to making a real and lasting difference to the communities we serve. The Berkeley Foundation supports voluntary organisations in tackling long-term social issues in their local community. Working together, we help people choose a different life path, develop confidence and skills, and find hope for the future. Since we established the Berkeley Foundation in 2011, we have committed many millions of pounds to hundreds of charities and organisations. A significant proportion of our donations are raised through the tireless efforts of our own staff.

[www.berkeleyfoundation.org.uk](http://www.berkeleyfoundation.org.uk)  
[www.berkeleygroup.co.uk](http://www.berkeleygroup.co.uk)



## Sustainability

This is how we are ensuring sustainability at White City Living.

### People, planet, prosperity

Sustainability is fundamental to Berkeley's ethos. In simple terms, we want to ensure the long-term health, wellbeing and prosperity of people and the planet. There are a range of ways we are managing and minimising the environmental impact of our operations and delivery of homes and communities. These are the initiatives we have implemented at White City Living.

### Nature and biodiversity

Parkland, trees, flowers, green roofs, ponds, hedges, gardens – these are the fundamentals of a thriving natural environment that can be enjoyed by everyone. They are all part of our commitment to net biodiversity gain on our developments. Within and around White City Living, we have created natural habitats that encourage wildlife to flourish. We are working with Murdoch Wickham to engage residents in the natural landscapes that we have created.

### Waste and recycling

We actively encourage all residents to reduce their waste wherever possible. In addition to external recycling bins, we provide integrated recycling bins in kitchens to make it easier to separate and recycle waste.

### Water efficiency

Our homes are designed to high water efficiency standards and are fitted with dual flush WCs, and low-flow taps and showerheads which use less water without compromising convenience and comfort. We also suggest simple steps to reduce water consumption, such as not leaving taps running unnecessarily.

### Energy efficiency

Efficient use of electricity and gas helps lower fuel bills and reduces carbon emissions. Our homes have been designed to use less energy than a standard home. They have enhanced levels of thermal insulation and air-tightness, and have been fitted with mechanical ventilation units with heat recovery (MVHR). All lighting is low energy and kitchen appliances are A++/A+/A rated.

### Noise reduction

We can't eliminate noise, but we consider the impact of noise in the design of our homes. We consider external noise, such as from nearby roads, and internal noise including the transfer between rooms and floors. We incorporate measures to reduce the different types of noise wherever possible to create a quieter environment.

### Clean air

It is hard to avoid polluted air, particularly in our cities. Throughout White City Living we have planted trees, shrubs and flower beds to help create a cleaner air environment.

### Sustainable transport

White City and Wood Lane Underground are located at the entrance to White City Living. We also provide secure cycle parks and car charging points to encourage the use of sustainable methods of transport, to help reduce air pollution around the development and the wider area. These active methods of transport also help encourage healthier lifestyles.

### Stewardship

Maintaining our communal open spaces and facilities in perpetuity is an important benefit to the whole community. We work with managing agents and residents to ensure the development remains in pristine condition.

### Future-proof design

From the early stages of design, we assess how our homes will stand up to the future effects of climate change, such as how they will be affected by higher summer temperatures, periods of drought, or more extreme rainfall. We are constantly researching how we can ensure our homes and developments are more resilient to these extremes to understand what new innovative technologies we should use in our future designs.





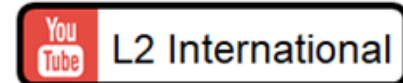
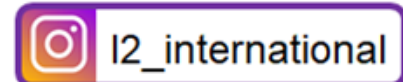
Computer generated image is indicative only and subject to change. Glazed balustrades may be subject to change.





## Contact Us L2 International

Tel/ Whatsapp: (852) 6826 7226  
Email: info.hk@L2international.com



Proud to be a member of the  
Berkeley Group of Companies



# St James

Designed for life

The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to St James' policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. White City Living is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact St James White City to ascertain the availability of any particular property. Computer-generated images are indicative only. Show Home photography is indicative only. The site plan is indicative only and subject to change. In line with our policy of continuous improvement we reserve the right to alter the layout, building style, landscaping and specification at anytime without notice. Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the specification. In such cases, a similar alternative will be provided. St James reserves the right to make these changes as required. A number of choices and options are available to personalise your home. Choices and options are subject to time frames availability and change. Floorplans shown for White city Living are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Maps are not to scale and show approximate locations only. Travel times from tfl.gov.uk and google.co.uk/maps. From W12 7RQ or White City / Wood Lane stations. V1 December 2019.

Live bright.



Computer generated image is indicative only and subject to change.



**Live bright.**

[WWW.WHITECITYLIVING.CO.UK](http://WWW.WHITECITYLIVING.CO.UK)